



# **BACKGROUNDER**

#### What is CINS?

The Canada India Network Society is a non-profit organization created:

- To promote, collaborate and coordinate programs, workshops between people, organizations and institutes, which are interested in Canadian and Indian links, both in Canada and India.
- To support activity that enhances trade and economic development between India and Canada.
- To develop innovative programs and network opportunity to support economic, cultural and social links between Canada and India.
- To encourage and facilitate individuals and organizations to participate in Canada India Network Society activities.
- To plan, organize and manage programs in health, education, technology, business and economic development, in furtherance of the above points.
- To raise and distribute funds to support the aforementioned functions.
- To enter into contracts with other business, individuals and organizations in order to carry out the functions and activities of the Canada India Network Society

## What is the CINI 2014 Conference?

CINI 2014 will build on CINI 2010 and the progress made since forming CINS. CINI 2010 was the first ever-organized conference for invited leaders in different fields (Academia, Research, Health, Innovation, Industry and Public Policy) from Canada and India and provided major recommendations. South Asian Health Institute at Fraser Health is an outcome of the conference and it is anticipated that CINI 2014 will provide focused recommendations for additional implementation.

#### What is the focus of CINI 2014?

The focus of CINI 2014 is "Health and Civil Society" – building links between Canada and India through knowledge, wisdom sharing, and action for transformation.

## What are the four CINI 2014 session topics?

CINI 2014 has four sessions: (1) Training of Nursing and Allied Health; (2) Emerging Technology and its Relationship with Health; (3) Extensive and Sustainable Transformation of Primary Care Delivery in British Columbia; and (4) The Role and Modernization of Yoga within Health Care.

## **Notable Highlights of the Conference:**

- The Ministry of International Trade is planning a preconference workshop with Life Sciences BC as cohost. The workshop to be attended by CINI delegates and industry and business leaders from India and BC.
- An opening ceremony will set the agenda and the closing ceremony will summarize next steps.
- Signature Fundraiser Banquet with Pavi Mehta, Aravind Foundation India as Keynote Speaker
- Session 1 will highlight Allied Health Training. Specifically, the Government of India through Public Health Foundation of India's establishment of a National and Regional Institution for allied health training. BCIT through its Health Sciences division will be highlighting their provision of knowledge transfer on standards and training requirements.
- Session 2 will highlight technology and its role in health and impact on economy. This
  session is supported by Innovation Boulevard -City of Surrey, Surrey Board of Trade,
  Simon Fraser University, Medtronic Canada, Roche Diagnostics Canada, University of BC,
  and International Trade BC.
- Session 3 will focus on the Primary Care Program of Fraser Health and Surrey-North Delta Division of Family Practice. This session will exemplify the leadership in an innovative model of management of chronic disease management.
- Session 4 will focus on the role and modernization of yoga within health care. This session will highlight scientific basis of Yoga cardiac and metabolic diseases and sub session will address role of Yoga in mental health and general issue of mental health and addiction in South Asian.
- CINI 2010 had a specific recommendation of the establishment of a South Asian Health Institute in Fraser Health which was implemented in 2013 by Fraser Health. CINI 2014 will celebrate this with Fraser Health.
- An open house of the South Asian Health Centre, a joint project of the Surrey-North Delta division of Family Practice and Fraser Health is the major public event of the conference and will take place on June 22, 2014 from 2pm to 4pm.
- An invitational international networking research workshop on South Asian Health on Monday June 23, 2014 (Dr. Nadia Khan, Chair)

#### When and where is CINI 2014?

Dates: June 20 - 21, 2014 (Main Sessions) Venue: Sheraton Vancouver Guildford Hotel

15269 – 104th Avenue, Surrey, BC

Date June 20th 2014 (Banquet)

Venue: Royal King Palace and Convention Centre

#365 8188-128<sup>th</sup> Street Surrey, BC

Date June 22, 2014 (Open House) Venue: South Asian Health Centre 6830 King George Blvd, Surrey, BC

## Who will be attending?

- Main session: 150 key opinion leaders with different perspectives of key themes from Canada and India (by invitation only).
- Open house: Community and opinion leaders from industry, public life, academia and health
- Banquet: 400 members of community and opinion leaders from industry, public life, academia and health

## Who is participating?

Academia, Researchers, Clinicians, Public Health, Health Innovation Professionals, Public Policy Advisors, Healthcare Professionals, Physicians, Small and Medium Entrepreneurs, Industry Professionals, Not For Profit Organization Leaders, and Community Leaders

### Will there be next steps after the conference?

All sessions will be directed with outcome and recommendations for next steps. CINS will work with its partners to follow and facilitate recommendations.

## How is CINI linked Fraser Health and South Asia Health Centre?

A major recommendation of CINI 2010 included the recognition of the large South Asian population, which Fraser Health serves. The focused population based approach has led to the establishment of the South Asian Health Institute within Fraser Health. A first of its kind, this institute provides an opportunity to strengthen Fraser Health's Programs. The projects enhance health care for all citizens Fraser Health serves with a vision of better health and the best in health care.

The South Asian Health Centre is a collaborative initiative of Fraser Health and the Surrey-North Delta GP Division. CINI 2010 identified a need for such a Centre and congratulates the two founding organizations for innovation in Primary Care and Chronic Disease Management.

## Is there existing Co-operation between Canada and India?

- In 2005, both the Canadian Institutes of Health Research (CIHR) and the Indian Council of Medical Research (ICMR) entered in to a bi-lateral agreement to enhance health research and research capacities in both countries (www.cihr-irsc.gc.ca/e/25905.html)
- In 2004, Canada and India executed a bilateral collaboration at the government-to-government level on Science and Technology. The success of this Memorandum of Understanding (MoU) was due to the efforts of G10 universities and Canada and their counterparts in India (http://www.iccc.org/doc/S&TReport.pdf). The outcome of this successful mission was the creation of International Science and Technology Partnership Canada, Inc. (ISTP) (www.stpcanada.ca) and corresponding counterpart Global Innovation and Technology Alliance (GITA) in India (www.dst.gov.in/whats\_new/press-release06/gita.htm). Both ISTP and GITA are not-for-profit organizations, in Canada and India respectively, mandated by governments to promote global research and Development cooperation that will enhance the commercialization of leading edge technology
- In 2007, the British Columbia government, following the ISTP opportunity, jointly with India announced a new strategic program for research in the field of health sciences. The Government of B.C. has identified India as a major link to its Asia Pacific Strategy and the Asia Pacific Trade Council commissioned a report through India Market Advisory Group in January 2007 (www.asiapacifictradecouncil.com)
- In 2011, the Government of BC established direct presence through India office and implemented a major recommendation of the Asia Pacific Trade Council, India Trade Council Report
- The Government of Canada has several other bilateral agreements with the Government of India through its various agencies such as International Education Strategy; Global Alliance for Chronic Disease through CIHR and ICMR
- In 2012, Government of Canada established the IC-Impact, a Tri-University Joint Collaboration, which is headquartered at UBC
- BCIT and PHFI of India joint project supported by CINS on Government of India initiative to establish major national and regional Allied Health Training Institution
- CINS joint project with Annamali University on Role of sodium within the Indian diet and hypertension and partnership with the Indian Hypertension Society at BPCON 2010-2013.