
Roche Diagnostics

CINI partner since 2010

Ian Parfremment



Our Purpose Statement

Doing now what patients need

next We believe it's urgent to deliver medical solutions right now – even as we develop innovations for the future. We are passionate about transforming patients' lives. We are courageous in both decision and action. And we believe that good business means a better world.

That is why we come to work each day. We commit ourselves to scientific rigour, unassailable ethics, and access to medical innovations for all. We do this today to build a better tomorrow.

We are proud of who we are, what we do, and how we do it. We are many, working as one across functions, across companies, and across the world.

We are Roche.

Basic facts on a global level at a glance



- Founded 1896 in Basel, Switzerland
- Founding families still hold majority stake
- Employing 85,000 people
- Currently active in 150 countries on all continents
- Sales 2013: 46.8 billion Swiss Francs
- Clear focus on healthcare
- Leadership in pharmaceuticals (#4)*
- World's largest biotech company (position #1*) with truly differentiated medicines in oncology, virology, inflammation, metabolism and CNS
- Leadership in *in vitro* diagnostics (#1) and pioneer in diabetes management
- Unique innovation model

Delivering better, safer and more efficacious treatments

Roche Personalized Healthcare means:

- To better understand disease diversity or subtypes
- To identify the differences between patients
- To identify the best drug targets
- To improve the quality and efficiency of R&D results
- To provide biomarkers and diagnostic tests



Optimizing patient care

Making development of new tests and drugs more efficient

***Doing now what patients need
next***